

Wednesday, 06<sup>th</sup> October 2021

## **Formulation of National MIL Policies and Strategies and, MIL Curriculum adaptation in Rwanda: Approach and Strategic Pathways**

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# **TERMS OF REFERENCE FOR FORMULATION OF NATIONAL MIL POLICIES AND STRATEGIES AND, MIL CURRICULUM ADAPTATION IN RWANDA: APPROACH AND STRATEGIC PATHWAYS**

## **1. Introduction and aims of**

This project aims to formulation of National MIL Policies and Strategies and, MIL Curriculum for adoption by universities and teaching institutions in Rwanda. It will therefore call for consultation of a wide array of actors including but not limited to public organs in education sector, media, and other stakeholders on the centrality of MIL in the Rwandan society today.

## **2. Scope of the Work**

Specifically, the project aims to:

- Coordinate the process leading to the formulation of National MIL Policies and Strategies for Rwanda,
- Coordinate the process leading to the adoption of MIL curriculum by Universities, colleges and schools,
- Create public awareness about the MIL policies and strategies in Rwanda.

## **3. Methodology of informative analysis**

- To inform the MIL policy for Rwanda and to contextualize the UNESCO MIL curriculum for adoption by universities, colleges and other institutions of learning, we should conduct informative study and analysis. This will call for review of the UNESCO Media and Information Literacy Policy Guidelines and Model MIL Curriculum as well as other related documents.
- Conduct in depth desk review to understand the current awareness level of MIL in government and teaching institutions in collaboration with relevant public organs, academia, relevant stakeholders, etc.
- Evaluate the curriculum of universities and colleges to establish the extent to which aspects and or components of MIL are included and or addressed to establish gaps and strength
- Conduct stakeholder's analysis which includes segmentation of various actors. This segmentation of stakeholders will inform messaging on MIL and MIL curriculum.

NB. Services of experts shall be sought to carry out these studies and analysis including the collaboration with relevant actors.

## **4. Scope of the assignment**

- Review the UNESCO Media and Information Literacy Policy Guidelines and Model MIL Curriculum as well as other related documents for desk research purposes.
- Develop a background document of 15-20 pages with a 5-page executive summary or policy brief. The document will guide the process of discussions to be conducted before, during, and after the national consultative meeting on MIL Policy, Strategy and Curriculum adaptation.
- Identify experts and authorities to be involved and engaged in national consultative meetings and preliminary interviews leading to the formulation of MIL Policy, Strategies and Curriculum adaptation in Rwanda.
- Coordinate and organize a series of debates (online or offline depending on COVID 19 prevention measures) involving stakeholder groups that are key in contributing to the preparation of the background document and the entire national consultation process on MIL Policy and Strategy.
- Conduct customized MIL consultation groups with experts mainly in the health sector or COVID 19 taskforce with an aim of integrating MIL and health information/education in light of the COVID-19 pandemic and disinformation.
- Draft and reformulate the background document on MIL Policy and Strategy for presentation as a full-fledged “Draft National MIL Policy and Strategy in Rwanda”.
- Under the leadership of relevant government entities prepare and implement a plan for wide circulation of the “Draft National MIL Policy and Strategy in Rwanda” to relevant government entities for further actions and adoption.
- Coordinate and organize at least one online training for duty-bearers (government officials, legislature, etc.) on MIL Policies and Strategies in partnership with at least one key public organ with an aim of inspiring the adoption draft National MIL Policy and Strategy.

## **5. Profile of the Expert**

The Expert is expected to have the following minimum qualifications, experience and expertise:

- At least a Master’s degree in Business Administration, communication, Ethics, project management or a related discipline;

- A minimum of 10 years of working experience in fields related to the development of policies, strategic documents, media;
- A sounding experience justified by certificates of good completion: developing policies (3 certificates of good completion), procedures manual (3 certificates of good completion), development of communication strategy (3 certificates of good completion), development of strategic plans (3 certificates of good completion), experience with media houses (3 certificates of good completion), a strong experience in research and policy analysis (3 certificates of good completion) and other related fields;
- Association with experts in academia sector is mandatory;
- Proficiency in used languages in Rwanda (English, Kinyarwanda and French).

## 6. Timing

The consultancy is expected to be delivered in 40 working days after signing the contract.

## 7. Application

The expert should submit the following: **letter of Expression of Interest, detailed CVs (Expert and Academia experts) and certificates of good completion.** The deadline for submission of the requirements is fixed on **21<sup>st</sup> October at 5:00pm** to [info@rmc.org.rw](mailto:info@rmc.org.rw) and [rwandarmc@gmail.com](mailto:rwandarmc@gmail.com). No hardcopies are allowed.

Done at Kigali, October 6<sup>th</sup>, 2021.

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